

## **Privacy policy for use of the live chat, the reception of the live stream and the survey tool**

On behalf of the Senate Department for Integration, Labour and Social Services, the Europe Agency is pleased to host **the digital, European conference** “Platform Economy – Decent Work in Times of Digital Transformation” on Monday, 21 September 2020.

This year's European conference will focus on the question of how decent work can be shaped in the ongoing digitalisation process, especially for those employed in the platform economy. Particular attention will be paid to work on service platforms where click and gig workers are active, e.g. as micro-jobbers, courier drivers and cleaning staff. It is above all about fair pay, improved employee rights, good working conditions and social security.

Participants in the conference will only take part in the conference via the live stream. Invitations were extended to individuals from politics, administration, industry, academia and society. There will also be digital surveys and chat facilities.

Personal data are collected, stored and used for the provision and use of the live chat and the reception of the live stream. Which data these are in detail, for which purposes they are collected and further details on data processing are explained in this privacy policy.

The provision of your personal data is voluntary; however, you cannot use the live chat or receive the live stream without their collection.

### **Who is responsible for data processing (the ‘controller’)?**

The controller is

gsub - Gesellschaft für soziale Unternehmensberatung mbH

Kronenstraße 6

10117 Berlin

Tel.: +49 (0) 30-284 09-0

Fax: +49 (0) 30-284 09-210

E-mail: kontakt(at)gsub.de

### **How can you contact the data protection officer?**

You can contact our data protection officer at datenschutz(at)gsub.de.

### **What data protection rights do you have?**

You have the following rights towards us in relation to the personal data concerning you:

- Right to information
- Right to rectification or erasure
- Right to restriction of processing
- Right to objection to processing
- Right to data portability

As the data subject you also have the right to complain to the competent supervisory authority. The data protection supervisory authority responsible for gsub is:

Berliner Beauftragte für Datenschutz und Informationsfreiheit

Friedrichstr. 219

10969 Berlin

## **Which of your data do we process?**

### **Data collection through chat script**

When using the live chat, your IP address and login time are collected and saved. Furthermore, your chat messages with date and time as well as your user name are stored in the chat archive.

### **Data collection in the live stream**

When you receive the live stream via the video platform, a cookie, which is a small text file, is stored on your end device. This contains information on the use of the platform such as IP address, time stamp, URL, browser used and its version as well as the user's operating system. The data transmitted to us does not allow us to draw conclusions about the identity of individual persons who have used the video platform.

For more information, see the section "To whom will my data be passed on or disclosed?"

### **Data collection in the survey tool**

When calling up our website TedMe, information is automatically sent to the server of our website by the browser used on your end device. This information is temporarily stored in a so-called log file. The following information is recorded without your participation and stored until it is automatically deleted:

- IP address of the contacting computer
- date and time of access
- name and URL of the retrieved file
- the browser used and, if applicable, the operating system of your computer and the name of your access provider

We process the aforementioned data for the following purposes:

- Ensuring a smooth connection of the website,
- Evaluating system security and stability

## **For how long are my data stored?**

### **Live chat**

Your IP address and login time are stored temporarily, i.e. as long as you are in the chat. This information will be deleted at the latest after the end of the chat. The data stored in the chat archive will be stored until 31 December 2021. This period may be extended by two years if the Europe Agency programme is continued beyond the planned end.

### **Live stream**

Cookies are stored on your end device and transmitted to us from this computer. You as a user therefore also have full control over the use of cookies. You can deactivate or limit the transfer of cookies by changing your Internet browser settings. Cookies that have already been stored can be deleted at any time. This may also take place automatically.

### **Survey tool**

TedMe uses so-called session cookies (e.g. language and font selection, shopping cart etc.). These session cookies fall under the category of technically necessary cookies and are automatically deleted after leaving our site. The legal basis for cookies is derived from Art. 6(1) sentence 1 lit. c GDPR, a legal permission. Data that allow an inference to your person, such as the IP address, will be deleted after 7 days at the latest. Should we store the data beyond this period, the data will be anonymised so that it can no longer be assigned to you.

## **What is the legal basis of data processing?**

Insofar as the data collected are personal, processing is carried out on the basis of Art. 6(1) lit. f GDPR.

These data are used for the proper technical operation of live chat and live stream, i.e. without this information we cannot provide you with these offers.

Furthermore, the setting of the cookie serves to analyse the use of the video content and the video platform. With this statistical record we can analyse how many people watched the live stream.

### **Please note your right of objection**

If the data processing is carried out on the basis of Art. 6(1) lit. f GDPR, you have the right to object to the processing of your personal data at any time for reasons arising from your particular situation. If you raise an objection, we will no longer process your personal data in question, unless we can prove compelling reasons for processing that are worthy of protection that outweigh your interests, rights and freedoms, or the processing serves to assert, exercise or defend legal claims (objection in accordance with Art. 21(1) GDPR).

### **Will my data be passed on or disclosed?**

We use the platform of an external service provider to provide the live chat and live stream:

#### **BMK Media Production GmbH & Co KG**

Bertha-Benz-Str. 5  
10557 Berlin  
E-Mail: bmk[at]bmk.tv

The aforementioned data will be disclosed to this service provider by transmission. For this reason, in addition to this privacy policy, please note the information on data protection of BMK Media Production GmbH & Co KG. These can be accessed [here](#).

We have concluded an order processing contract with the service provider, which grants us rights of instruction and guarantees the reliability and security of data processing. Furthermore, in the contract the service provider undertakes to protect the user's data and in particular not to pass it on to third parties.

#### **TEDME**

aisys media GmbH  
Ludwigstrasse 8a  
D-97070 Würzburg

E-mail: kontakt[at]tedme.com The aforementioned data are disclosed to this service provider by transmission. For this reason, in addition to this data protection declaration, please note the information on data protection of aisys media GmbH. These can be accessed [here](#).

We have concluded an order processing contract with the service provider, which grants us rights of instruction and guarantees the reliability and security of data processing. Furthermore, in the contract the service provider undertakes to protect the user's data and in particular not to pass it on to third parties.

Furthermore, we will not pass on your data to third parties or use it for purposes other than those mentioned above.

### **Questions?**

If you have any questions on data protection please contact [datenschutz\(at\)gsub.de](mailto:datenschutz(at)gsub.de).